

World Chaîne Day  
April 22, 2023

### **Photo Competition - guidelines and rules**

It is essential, that photos are taken during the 2023 World Chaîne Day (WCD) event weekend.

The photographer does not need to be a Chaîne member. However, we want to encourage members and amateur photographers by favouring them.

Photos will be selected from the social media feed material. The Panel of Judges will go through all images posted to the Social Media Wall.

Postings made on Instagram and/or Twitter with the hashtags **#chaineday**, **#worldchaineday** will appear on the wall.

Unfortunately, Facebook is restricting connections with third party operators. Accordingly, Facebook postings will not appear on the Social Media Wall. You have to use Instagram or Twitter.

There is no need to send or do anything additional to ensure participation in the competition. The Panel of Judges will go through all the photo material posted to the Social Media Wall during the WCD weekend.

If you are not a social media user, you can e-mail your photos to: *worldchaineday@gmail.com*

In 2023 there will be only one category: Best Picture.

The Winner and the two Runners-up will be awarded a stylish diploma including a high-quality print of the winning photo.

This year the theme is “**Come with your heart**”.

#### Panel of Judges

**Ari-Pekka Parviainen** - Chair of the World Chaîne Day Organising Committee; Member of the Conseils d'Administration and Magistral from Finland

**Tomaž Dular** - Photographer specialising in food photography; Grand Officer in the Bailliage of Slovenia

**Sabine Tachot** – Secrétaire Générale of the Chaîne des Rôtisseurs