

World Chaîne Day
April 22, 2023

How to follow the Social Media Wall

A link to the Social Media Wall will be published on the home page of Chaîne's international website (www.chainedesrotisseurs.com)

Just click the link - and you will be in!

You can copy and share the link freely.

It is advisable for National Bailliages to copy the link to their website home page and share it with their local Bailliages too.

How to make your own posting to appear on the Wall

You can use any social media account: personal or official Bailliage. Just make the posting including the hashtag.

It is essential to use either or both of the hashtags: **#chaineday**, **#worldchaineday**

Remember to attach the hashtag with your photo or text.

All Twitter postings with hashtags will appear directly on the Social Media Wall.

Instagram Business account postings with hashtags will also appear directly on the Wall. Instagram Basic account postings will appear too but they will not show your name.

Facebook does not support the Social Media Wall.

To be sure, use Instagram or Twitter with any of those three hashtags.

The refresh time for postings appearing will be about 10 minutes. In other words, photos taken during a WCD event and posted with a hashtag will appear on the wall within 10 minutes.

The Social Media Wall link will be open and distributed one week before the World Chaîne Day weekend.

The countdown to April 22nd is on already!

Ari-Pekka Parviainen
Chair, World Chaîne Day Organising Committee
Member of the Conseils d'Administration and Magistral